

एम एस एम ई विकास संस्थान

[पूर्व में : लघु उद्योग सेवा संस्थान]
भारत सरकार

सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय
शहीद कैप्टन गौड़ मार्ग
ओखला इण्ड. स्टेट के सामने
ओखला, नई दिल्ली – 110 020



MSME
Micro, Small and Medium Enterprises
सूक्ष्म, लघु एवं मध्यम उद्यम

MSME Development Institute

[Formerly : Small Industries Service Institute]

Government of India
Ministry of Micro, Small & Medium Enterprises

Shaheed Capt. Gaur Marg
Oppt. Okhla Indl. Estate
Okhla, New Delhi - 110020

फोन/Phone: (91) 011-26838269, 26838068, 26838118; फैक्स/Fax: (91) 011-26838016; टोल फ्री/Toll free: 1800-180-6763;
e-mail : dcdi-ndelhi@dcmsme.gov.in; Website : www.msmedinewdelhi.gov.in

No. MSME-DI/ND/IMT/WES/2015-16

Dated: 07-07-2015

Sir,

As you are aware that this Institute is engaged in Promotion & Development of MSMEs under which creating and bringing up new generation successful entrepreneurs is one of our main activity. It is evident that today's youth is more inclined to self employment than serving for any organization. In addition to above, the Government has also not sufficient jobs to offer to unemployed youths of the country. Since the World has changed to a Global Village, there are many opportunities for educated youths & sky is the limit.

Keeping in view the above, MSME-Development Institute, New Delhi, is giving platform to all educated/uneducated youths to come forward to become a successful entrepreneurs. In this direction this Institute is planning to organize 3 days Workshop on Entrepreneurial Skill to assist existing entrepreneurs and prospective entrepreneurs who are interested to set up their own micro & small enterprises (MSE) in near future.

Briefly, this Institute is actively engaged in promotion and development of Micro, Small & Medium Enterprises in NCT of Delhi and adjoining districts i.e. Ghaziabad, Faridabad and Gautam Budh Nagar. There are number of Government Schemes being implemented by Ministry of MSME for existing and prospective entrepreneurs. It has been observed that most of the new generation entrepreneurs are not aware of these useful schemes.

This proposed workshop on Entrepreneurial Skill is designed for undergraduates specially for those who want to start their own venture. During the programme, various topics will be covered such as Entrepreneurial traits, Entrepreneurial Motivation, Steps to setting enterprise, Marketing Strategies and Management, Various schemes of government, financial schemes, Role of various agencies in promotion of MSEs, etc will be given to the participants.

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The selection criteria of participants is as follows –


Target Group	: Passed out Engineering graduates /Diploma holder/Final year Students of Engineering Colleges/Prefinal Year Student/Polytechnic /ITIs
Batch Size	: 20 – 25 students
Age	: 18 years & above
Fee	: Rs. 1500/- per participant
Duration	: 3 working days
Venue	: MSME-DI Premises OR Your esteemed college (As per convenience of the group)

A certificate issued by Govt. of India will be awarded to the successful participants.

The Institute may carry on with the Programme with more batches if the response is positive at your end.

A line in confirmation in this regard is solicited

Yours faithfully


(V.M. Jha)
Dy. Director